willow
Domestic Violence Center

Our Mission:

To prevent domestic violence and champion survivor safety, justice, healing, and hope.

Willow Board

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Willow Senior Leadership Team:

Meaghan de Chateauvieux
President and CEO
Tiffany Piddisi
Chief Operating Officer
Sheri Watkins
Chief Financial Officer
Nicole Morelle
Chief Impact Officer
Eliza Boll
Strategic Assistant to the CEO
Jan Adil
Director of Grants
Mesha Caldwell
Director of Development
Christopher Dickens
Controller
Olivia Frost
Human Resources Director
Lisa Nolan
Director of Prevention Education
Toi Walker Smith
Director of Supportive Housing Services

Dear Friends,

Every day, someone reaches out to Willow in a moment that may change the course of their life.

A phone call made quietly from another room. A parent arriving at shelter with children and only what they could carry. A survivor walking into court, afraid but no longer alone. A young person hearing for the first time that love should never hurt.

Every day, Willow is here for these moments — with safety, justice, healing, and hope.

Willow's hotline advocates answered 12,339 calls last year. To better understand the scale of that need, you can imagine ESL Ballpark - home of the Rochester Red Wings - filled to capacity with 13,500 fans. The number of Hotline calls Willow received could nearly fill that stadium. Each caller was seeking support, information, crisis counseling, safety planning, or simply the reassurance that someone would listen and believe them. **We listen. We believe.**

Across Monroe County, Willow advocates meet survivors wherever they are, at every stage of their journey and every corner of our community. Through the Family Justice Center, our Court Advocacy program, our Mobile and Deaf IGNITE services, and our emergency housing services, survivors received support navigating complex systems, accessing orders of protection, making safety plans, and connecting to resources in the community.

Behind every service is a person taking a brave next step — and an advocate walking beside them.

As we reflect on the past year, we do so with gratitude, clarity, and a deep sense of responsibility for what comes next. Guided by Willow's 2025–2029 Strategic Framework, we are focused on strengthening our region's response to domestic violence through survivor-driven, trauma-informed services, authentic partnerships, expanded access, and a resilient organization built for long-term impact.

To our staff, volunteers, donors, partners, and Board of Directors: thank you. Your commitment makes Willow's work possible in moments of crisis, courage, and transformation.

Together, we are building a community where survivors are met with dignity, where safety is within reach, and where hope has room to grow.

Meaghan de Chateauvieux
Willow President & CEO

Dr. Heidi Macpherson
Chair, Willow Board of Directors

Willow's Impact in Numbers

April 1, 2025-March 31, 2026

12,399 *Hotline Calls*

4,892 *Mobile & Deaf IGNITE Advocacy Services for 406 survivors*

406 *Clients in Shelter and Hotels*

10,305 *Participants, Prevention Education and Training*

31 *Pets*
11 Cats | 18 Dogs
2 Fish

3,485 *Counseling Sessions*
81 Group Sessions

184 *Adults*
222 *Children*

1,087 *Court Accompaniments by the Court Advocacy Program (CAP)*

"Your kindness and support helped my child and me build a safe, stable home and begin a new chapter. Your generosity ***gave us hope when we needed it most,*** *and we are forever grateful."*
-Survivor

FINANCIAL SUMMARY

BALANCE SHEET

Assets	
Cash	$ 236,034
Receivables	2,801,986
Investments	4,858,701
Property & Equipment, net	570,982
Operating Lease Right-of-Use Assets	562,885
Other	314,848
Total Assets	**$ 9,345,436**
Liabilities & Net Assets	
Accounts Payable & Accrued Expenses	$ 702,831
Other Current Liabilities	290,427
Operating Lease Liabilities	1,061,206
Total Liabilities	**$ 2,054,464**
Net Assets Without Donor Restrictions - Operating	$ 1,837,684
Net Assets Without Donor Restrictions - Board Designated	2,243,592
Net Assets With Donor Restrictions	3,209,696
Total Liabilities & Net Assets	**$ 9,345,436**

STATEMENT OF ACTIVITIES

Public Support & Revenue	
Government Agency Reimbursement	$ 2,884,220
Contributions & Gifts	1,398,655
Grants	3,332,329
Contributions, In-Kind	19,091
Total Public Support & Revenue	**$ 7,634,295**
Expenses	
Program	$ 6,377,900
M&G	583,417
Fundraising	397,123
Total Expenses	**$ 7,358,440**
Excess of Public Support & Revenue over Expenses	**$ 275,855**
Investment Gain, net	
Transfer to affiliate	556,325
Change in Net Assets	**$ 832,181**

The financial information included in this Annual Report is a summary of the audited financial condition and results of operations for Willow Domestic Violence Center for the 2025-2026 fiscal year. For more information, a copy of Willow Center's IRS Form 990 is available at www.guidestar.org and Audited Financial Statements are available upon request.