

Drive for Change: the Willow Classic

Sponsorship Opportunities • August 18, 2026 • Ravenwood Golf Club • Rochester, NY

Sponsorship Levels

Level / Investment	Sponsor Benefits
Presenting Sponsor <i>Presented by Cook Properties</i> \$25,000 — SOLD	<ul style="list-style-type: none"> ✓ Exclusive “Presented By” naming rights in the tournament title ✓ Premier logo placement on all event materials, signage & communications ✓ Recognition on Willow Center website and social media ✓ Speaking opportunity at the awards dinner ✓ Premium event signage throughout the tournament ✓ Recognition during welcome remarks and awards ceremony ✓ Two golf foursomes (8 golfers) ✓ Sponsor logo on tournament golf balls ✓ Full-page recognition in tournament program ✓ Opportunity to include branded item in golfer gift bags
Dinner Sponsor \$10,000	<ul style="list-style-type: none"> ✓ Prominent signage at the awards dinner ✓ Recognition during dinner program & on Willow Center social media ✓ Recognition in all tournament materials ✓ Two golf foursomes (8 golfers) ✓ Opportunity to provide branded centerpiece or takeaway item
Cart Sponsor \$7,500	<ul style="list-style-type: none"> ✓ Logo signage on all golf carts throughout the tournament ✓ Recognition in tournament materials & during awards program ✓ Two golf foursomes (8 golfers) ✓ Social media recognition
Lunch Sponsor \$5,000	<ul style="list-style-type: none"> ✓ Signage at lunch service ✓ Recognition in tournament program & during awards program ✓ One golf foursome (4 golfers) ✓ Social media recognition
Contest Sponsor <i>One per contest — multiple available</i> \$3,000	<ul style="list-style-type: none"> ✓ Exclusive naming rights & signage at a featured on-course contest (e.g., Longest Drive, Closest to the Pin, Hole-in-One) ✓ Recognition in tournament program & during awards ceremony ✓ One golf foursome (4 golfers) ✓ Social media recognition ✓ Multiple opportunities available — one per contest
Beverage Cart Sponsor \$3,000	<ul style="list-style-type: none"> ✓ Signage on beverage carts throughout the course ✓ Recognition in tournament program & during awards ceremony ✓ Social media recognition
Green Sponsor \$1,500	<ul style="list-style-type: none"> ✓ Logo placement at the putting green ✓ Recognition in tournament materials
Hole Sponsor \$500	<ul style="list-style-type: none"> ✓ Custom signage at one tournament hole ✓ Recognition in tournament program
Tribute Sponsor \$250	<ul style="list-style-type: none"> ✓ Personalized sign in honor of or in memory of a loved one



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Additional Sponsorship Opportunities

Opportunity	Investment	Description
Fairway for Change Sponsor	\$1,500	Name a mid-course mission station featuring Willow impact stories, Julie Baker tournament history, and light refreshments for golfers — a meaningful pause on the course.
Photo Sponsor	\$1,500	Branded photo station on course or at the dinner; sponsor logo watermarked on digital photos shared with all golfers.
Scorecard Sponsor	\$1,000	Sponsor logo printed on every golfer's scorecard — in hand from the first tee to the final hole.

Registration Pricing

Registration Type	Price
Individual Golfer	\$200
Foursome (4 golfers)	\$750
Awards Dinner Only	\$75

Ready to Sponsor?

To secure your sponsorship or for more information, please contact:

(585) 232-5200 ext. 226 • events@willowcenterny.org • WillowCenterNY.org

