

Dear Friends,

“Hope is the belief that your future can be better than your past and that you play a role in making it happen.” - Chan Hellman, OU HOPE Research Director

There is a science of hope, an entire discipline, dedicated to understanding hope and its impact on the human experience. We know a lot about hope here at Willow because we see it every day in the families we serve. We work hard to amplify hope in the hearts of survivors and their children who seek our services and foster hope throughout our community.

Hope tells us that whatever we are going through, it will get better and we will be the ones to make it better. What a powerful feeling.

Yet, hope itself is not enough. Hope is the start. And *hope starts here*.

For every data point in this report, we see a story of hope. The emergency shelter data shows that 265 survivors and their children stayed with Willow last year. So many stories! The first survivor counted on April 1, 2022 is now – today – living with her children in their own apartment through Willow’s housing program. Her story of hope starts here.

This year was a record-breaking year in many ways. Numbers are staggering, and danger levels are extraordinarily high, particularly in our communities most impacted by poverty, gun violence, and food and housing insecurities. Barriers to services are significant: transportation, expense, childcare, time, and most critically: safety.

Yet there is hope. Willow is leading community efforts to launch a Family Justice Center in Monroe County to coordinate an effective multi-disciplinary response to family violence. Co-located Family Justice Center models across the country improve health and safety outcomes and quite literally save lives. In October 2022, Willow received \$1.5 million in Monroe County ARPA funding to launch our Family Justice Center.

Multiple partners throughout the County are joining forces for smarter, streamlined and more open collaboration across disciplines – medical, legal, and social services – to increase survivor options and expand access to life-saving wrap-around support that survivors tell us they desperately need – all in one place.

The Center reflects an evolution in service delivery aligned with Willow’s Strategic Goal to “leverage relationships and expertise to become a regional hub for DV prevention and services that promote a broad and diverse community response leading to improved survivor outcomes.”

Where there are barriers, we break them down. Where there are gaps, we build bridges. Where there are silos, we bring people together. Willow is leading our community response to domestic violence in collaboration with dozens of partners, advocates, and friends.

Hope starts here.

We are deeply grateful for your steadfast support and partnership as we work to meet the ever-changing and growing needs of survivors in our community. We are excited for the journey ahead and grateful for our partnerships, old and new alike, as we grow and strengthen our Willow branches to support survivors in safety, healing, and hope.

Our vision is a community free from violence, where healthy relationships thrive.

With gratitude,



Meaghan de Chateaufieux

Meaghan de Chateaufieux,
President & CEO



Michael Mendoza

Michael Mendoza, MD, MS, MPH
Board Chair


*Amplify
Hope*

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that *your future*
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– Chan Hellman,
OU HOPE Research Director

willow 
Domestic Violence Center

OUR MISSION Our Mission is to prevent domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life.

OUR VISION is a community free from domestic violence, where healthy relationships thrive.



Respect, Inclusion, Survivor-Centered,
Trust, Excellence and Collaboration

These are the guiding values of Willow. Willow is committed to maintain an environment free from all forms of harassment, where individual dignity is respected. Services are available to survivors of domestic violence regardless of race, creed, color, national origin, sexual orientation, gender identity or expression, military status, marital status, or disability.

WillowCenterNY.org
24/7 Hotline
➤ Call or Text: 585-222-SAFE (7233)
All Services are Free and Confidential

Office: 585-232-5200
PO Box 39601, Rochester NY 14604
Find Us on Social Media @willowcenterny

*Amplify
Hope*

2022–2023
Annual Report

*Fiscal Year
April 1, 2022–
March 31, 2023*


willow
Domestic Violence Center

Willow's Impact in Numbers

April 1, 2022 - March 31, 2023

"We are safe. My children smile again. I smile again. This wouldn't have happened without Willow."

- Survivor

8,287
Hotline Calls

569
Supportive Housing Services

30
Apartments

1,200
Clients, Court Accompaniment

265 **173**
Shelter Residents Children

15
Pets

981
Mobile Advocacy Services

7,975
Participants, Prevention Education and Training

Monroe County Executive Adam J. Bello is breaking the silence and amplifying hope at the Rochester Public Market with Willow's mega-megaphone during Domestic Violence Awareness Month. ▾



Congressman Joe Morelle and Assemblywoman Sarah Clark joined Willow leadership at a press conference to begin Domestic Violence Awareness Month. ▶

▾ The 2nd Annual "Ursula Forem" Willow Way Summit – and the first in person! - featured keynote speaker, author Rachel Louise Snyder. Interviewed by Norma Holland, Snyder gave an in-depth look behind the scenes of her book "No Visible Bruises: What We Don't Know About Domestic Violence Can Kill Us."



Pictured Above L-R: Kim Dadau Brown, survivor and activist; Rachel Louise Snyder, author and journalist; Meaghan de Chateauvieux, Willow President & CEO; Phyllis Korn, Willow's Founding Director



▲ Temple Beth El housed Willow's 2nd Annual Willow Way Summit. Meaghan de Chateauvieux and Kelli Owens, Executive Director of OPDV, welcomed the community to a day focused on breaking down systemic barriers that survivors of domestic violence face in our community.



◀ The 15th Annual Walk with Willow was held at the Stories of Strength mural located on the Times Square Building in the heart of downtown Rochester. Paige, Jill, and Claire Baker – affectionately known as The Baker Girls – were Walk With Willow's honorary co-chairs. The Baker Girls lost their mom, Julie, to domestic violence in January 2020.



◀ Willow and the Alliance for Hope International brought together local leaders and community partners to launch a Family Justice Center study tour of Rochester in March 2023.

Willow, supported by several community partners including local law enforcement, launched the 2022 Purple Box Toy Drive at a press conference in December 2022. ▾

▲ Willow's Holiday Program 2022 would not have been as much of a success without Willow's holiday helpers. These dedicated gift wrappers prepared gifts for more than 100 families and 350 individuals during the holiday season.

▶ Young Lion Brewing Company partnered with Willow and released Raise Up, a tangerine cream ale with inspiring phrases and Willow's hotline number - meant to spread positivity as well as promote safety and support.



WILLOW BOARD

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Trish Rissone
Debra Salmon
Edward Shill
Lance Thomas
Michele Williams

WILLOW LEADERSHIP STAFF

Meaghan de Chateauvieux, *President and CEO*
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Marge Kreiss, *MS, NCC, LMHC Director of Community Response Services*
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Lisa Nolan, *Director of Prevention Education*
Peter Orlando, *Facility Manager*
Elaine Sepulveda, *Director of Residential Services*
Toi Walker Smith, *Director of Supportive Housing Services*
Christina Till, *Manager of Counseling Services*

BALANCE SHEET

Assets	
Unrestricted Cash	\$ 142,611
Board Designated Cash & Investments	\$ 2,097,873
Donor Restricted Cash & Investments	2,074,018
Receivables	1,208,118
Property & Equipment, net	181,854
Operating Lease Right-of-Use Assets	398,622
Other	210,028
Total Assets	\$ 6,313,124
Liabilities & Net Assets	
Accounts Payable & Accrued Expenses	\$272,166
Other Current Liabilities	114,914
Operating Lease Liabilities	373,646
Total Liabilities	\$ 760,726
Net Assets Without Donor Restrictions	3,383,590
Net Assets With Donor Restrictions	2,168,808
Total Liabilities & Net Assets	\$ 6,313,124

STATEMENT OF ACTIVITIES

Public Support & Revenue	
Government Agency Reimbursement	\$ 1,824,302
Contributions & Gifts	1,213,003
Grants	2,407,547
Contributions, In-Kind	20,537
Total Public Support & Revenue	\$ 5,465,389
Expenses	
Program	\$ 4,238,496
Management & General	582,185
Fundraising	483,875
Total Expenses	\$ 5,304,556
Excess of Public Support & Revenue over Expenses	\$ 160,833
Investment Loss, net	(294,039)
Transfer to affiliate	(97,271)
Change in Net Assets	\$ (230,477)

The financial information included in this Annual Report is a summary of the audited financial condition and results of operations for Willow Domestic Violence Center for the 2022-2023 fiscal year. For more information, a copy of Willow Center's IRS Form 990 is available at www.guidestar.org and Audited Financial Statements are available upon request.