

Dear Friends,

First and foremost, if you or someone you know is experiencing abuse, our team at Willow is here for you. If you need a safety plan to protect yourself and your children, lock changes to secure your home or while you navigate your next steps, counseling services or support groups to connect with others who “get it”—**we are here for you.**

In this 2021-2022 annual report to you—our community of donors, volunteers, survivors, and friends—you’ll see how many people turn to Willow for life-saving services. Each number represents a family torn apart by violence—lives upended, jobs lost, classrooms changed, homes abandoned, and hopes crushed. Willow meets survivors in these moments of crisis. The challenges are many: mental health struggles, lack of housing options, inequities in access and services, the lifelong impact of trauma. Yet, together, we shine a light to bring hope—and options—to those who need us the most. Amid confusion and fear, we offer **safety and healing.**

With your support, Willow continues to grow to **meet the rising demand** for services. This year, Willow:

- Added 24 units of safe housing and hired new case managers to support residents.
- Added new positions to provide direct service and crisis support.
- More than doubled counseling services from 2 to 4 full-time counselors following our merger with RESOLVE, and trained 6 Masters-level interns.
- Trained over 10,000 people in our community—first responders, medical professionals, students, parents and service providers—on how to recognize and respond to DV.

With your support, Willow leads our community in efforts to raise **awareness of DV.** This year, Willow:

- Led a record-breaking crowd of 500+ at the 15th Annual Walk with Willow downtown.
- Celebrated the long-awaited reauthorization of the bi-partisan federal Violence Against Women Act.
- Hosted the inaugural Willow Way “Ursula Forem” Summit, named in honor of an inspiring advocate and bringing together community leaders with a commitment to end DV.
- Convened partners at the Finger Lakes Regional Domestic Violence Council to improve access to Family Court and expand housing options.
- Partnered with community groups and faith networks to extend ‘healthy relationships’ workshops and focus groups in underserved areas.

One thing is abundantly clear this year: Willow stands as a beacon of hope for thousands in our community. Thank you for standing with us, with survivors.

With gratitude,



*Meghan de Chateauvieux*

Meghan de Chateauvieux,  
President & CEO



*Michael Mendoza*

Michael Mendoza, MD, MS, MPH  
Board Chair

  
*You Are  
Not  
Alone*

“The more healthy  
relationships a child  
has, the more likely  
he will be to recover  
from trauma and  
thrive. Relationships  
are the agents of  
change, and the most  
*powerful therapy is  
human love.*”

– Dr. Bruce Perry, author,  
*What Happened to You?*

**willow**   
Domestic Violence Center

**OUR MISSION** Our Mission is to prevent domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life.

**OUR VISION** is a community free from domestic violence, where healthy relationships thrive.



Respect, Inclusion, Survivor-Centered,  
Trust, Excellence and Collaboration

These are the guiding values of Willow. Willow is committed to maintain an environment free from all forms of harassment, where individual dignity is respected. Services are available to survivors of domestic violence regardless of race, creed, color, national origin, sexual orientation, gender identity or expression, military status, marital status, or disability.

**WillowCenterNY.org**  
**24/7 Hotline**  
➤ **Call: 585-222-SAFE (7233)**  
➤ **Text: 585-348-SAFE (7233)**  
**All Services are Free and Confidential**

**Office: 585-232-5200**  
**PO Box 39601, Rochester NY 14604**  
**Find Us on Social Media @willowcenterny**

  
**willow**  
Domestic Violence Center

**2021–2022  
Annual Report**

*Fiscal Year  
April 1, 2021–March 31, 2022*



# Willow's Impact in Numbers

*"Willow saved my life.  
Willow saved my family's life."  
— Survivor*

5,939  
Hotline Calls

307  
Shelter Residents

2,607  
Mobile Advocacy Services

980  
Clients, Court Accompaniment

2,066  
Counseling Sessions

115  
Support Group Sessions

827  
Supportive Housing Services

15  
Pets

10,763  
Participants, Prevention Education and Training

*In October 2021, Willow was joined by local leaders to kick-off Domestic Violence Awareness Month with a press conference held on the steps of the Strong Todd House. Willow President & CEO Meaghan de Chateaufvieux shared domestic violence's impact in our community by the numbers, including an increase in Hotline calls for 2020 to an all-time high.*



*Meaghan de Chateaufvieux and Tiffany Welch-Quinn celebrated Mayor Malik Evans at his first Mayor's Ball.*



*The annual Gathering of Gratitude event allowed the Willow Family to come together and celebrate all that had been accomplished including keeping our doors open and continuing services for thousands of survivors in the Rochester community.*



*Congressman Joe Morelle and other local leaders announced the reauthorization and strengthening of the Violence Against Women Act (VAWA) in March 2022. This legislation, originally confirmed in 1994, provides protections and services to survivors across the country.*



*Walk With Willow, our signature fundraising event, returned in person in 2021! More than 500 people met at the Stories of Strength mural in the heart of Rochester to take steps to end domestic violence.*



*Director of Supportive Housing Services, Toi Walker-Smith, was a guest panelist for the Inaugural New Destiny Housing Symposium in New York City. Walker-Smith joined other sector leaders and individuals with lived experience as they share best practices and lessons learned about emerging and existing evidence-based solutions to address the domestic violence and homelessness crisis. Willow represented the voice of Upstate New York domestic violence agencies.*



## WILLOW BOARD

- Kesha Carter
- Michelle Daubert
- Katherine Dupra
- Dorothy Ferguson
- Jamie Frumusa
- Kristin Hughes
- Majuwa Kowai-Bell, Vice President
- Daniele Lyman-Torres
- Heidi R. Macpherson
- Cory Mau
- Michael D. Mendoza, Chair
- Peter Messner, Treasurer
- Kelly Metz Davis, Secretary
- Mary O'Connell
- Barbara J. Purvis
- Sharon Rivals
- John Roberts
- Steve Scott
- Denee Stirpe
- Tashanda Thomas
- Erica B. Tickle, Past Chair

## WILLOW HONORARY BOARD

- Teresa Anderson
- Michelle Ashby
- Christopher J. Beato
- Anne Dyring-Riley
- Cassandra George Ramos
- Monica Guardino
- Olga Mendez
- Emily Neece
- Sherry Rettew
- Trish Rissone
- Debra Salmon
- Edward Shill
- Lance Thomas
- Michele Williams

## WILLOW LEADERSHIP STAFF

- Meaghan de Chateaufvieux  
President and CEO
- Tiffany Welch-Quinn  
Chief Operating Officer
- Suzanne Nye  
Vice President of Finance and Administration
- Nicole Morelle  
Vice President of Community Engagement
- Kimberly Armstrong  
Residential Supervisor, Evening
- LaKisha Brewer  
Residential Supervisor, Overnight
- Susan Demers-McLetchie  
Deaf IGNITE Manager
- Tania Donner  
Manager of Mobile Advocacy
- Sholonda Hamilton  
Residential Supervisor, Day
- Kimberly Hunt  
Service Team Coordinator
- Carly Ianuzzi, LCSW  
Director of Community Support Services
- Marge Kreiss, MS, NCC, LMHC  
Director of Community Response Services
- Olivia Frost  
HR Generalist
- Suzanne Metzger  
Director of Operations and Facilities
- Lisa Nolan  
Director of Prevention Education
- Peter Orlando  
Facility Manager
- Elaine Sepulveda  
Director of Residential Services
- Toi Walker-Smith  
Director of Supportive Housing Services
- Christina Till  
Manager of Counseling Services

## BALANCE SHEET

<b>Assets</b>	
Unrestricted Cash	\$ 407,931
Cash and Investments Designated for Future Use	\$ 2,119,493
Donor Restricted Cash & Investments	2,387,562
Receivables	1,209,159
Property & Equipment, net	175,913
Other	47,988
<b>Total Assets</b>	<b>\$ 6,348,046</b>
<b>Liabilities &amp; Net Assets</b>	
Accounts Payable & Accrued Expenses	\$230,117
Other Current Liabilities	335,054
<b>Total Liabilities</b>	<b>\$ 565,171</b>
Net Assets Without Donor Restrictions	3,351,980
Net Assets With Donor Restrictions	2,430,895
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 6,348,046</b>

## STATEMENT OF ACTIVITIES

<b>Public Support &amp; Revenue</b>	
Government Agency Reimbursement	\$ 1,517,711
Contributions & Gifts	957,708
Grants	2,074,651
Contributions, In-Kind	22,396
<b>Total Public Support &amp; Revenue</b>	<b>\$ 4,572,466</b>
<b>Expenses</b>	
Program	\$ 3,597,934
Management & General	635,761
Fundraising	364,159
<b>Total Expenses</b>	<b>\$ 4,597,854</b>
<b>Excess (Deficiency) of Public Support &amp; Revenue over Expenses</b>	<b>\$ (25,388)</b>
Investment Gain, net	195,153
Transfer to affiliate	(55,843)
<b>Change in Net Assets</b>	<b>\$ 113,922</b>

The financial information included in this Annual Report is a summary of the audited financial condition and results of operations for Willow Domestic Violence Center for the 2021-2022 fiscal year. For more information, a copy of Willow Center's IRS Form 990 is available at [www.guidestar.org](http://www.guidestar.org) and Audited Financial Statements are available upon request.