Dear Friends.

First and foremost, if you or someone you know is experiencing abuse, our team at Willow is here for you. If you need a safety plan to protect yourself and your children, lock changes to secure your home or while you navigate your next steps, counseling services or support groups to connect with others who "get it" —we are here for you.

In this 2021-2022 annual report to you—our community of donors, volunteers, survivors, and friends—you'll see how many people turn to Willow for life-saving services. Each number represents a family torn apart by violence—lives upended, jobs lost, classrooms changed, homes abandoned, and hopes crushed. Willow meets survivors in these moments of crisis. The challenges are many: mental health struggles, lack of housing options, inequities in access and services, the lifelong impact of trauma. Yet, together, we shine a light to bring hope—and options—to those who need us the most. Amid confusion and fear, we offer **safety and healing.**

With your support, Willow continues to grow to **meet the rising demand** for services. This year, Willow:

- Added 24 units of safe housing and hired new case managers to support residents.
- Added new positions to provide direct service and crisis support.
- More than doubled counseling services from 2 to 4 full-time counselors following our merger with RESOLVE, and trained 6 Masters-level interns.
- Trained over 10,000 people in our community—first responders, medical professionals, students, parents and service providers—on how to recognize and respond to DV.

With your support, Willow leads our community in efforts to raise **awareness of DV.** This year, Willow:

- Led a record-breaking crowd of 500+ at the 15th Annual Walk with Willow downtown.
- Celebrated the long-awaited reauthorization of the bi-partisan federal Violence Against Women Act.
- Hosted the inaugural Willow Way "Ursula Forem" Summit, named in honor of an inspiring advocate and bringing together community leaders with a commitment to end DV.
- Convened partners at the Finger Lakes Regional Domestic Violence Council to improve access to Family Court and expand housing options.
- Partnered with community groups and faith networks to extend 'healthy relationships' workshops and focus groups in underserved areas.

One thing is abundantly clear this year: Willow stands as a beacon of hope for thousands in our community. Thank you for standing with us, with survivors.

With gratitude,



Megman de Chateaurisus

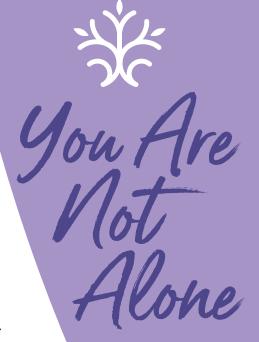


Meaghan de Chateauvieux,

Michael Mendoza, MD, MS, MPH

President & CEO

Board Chair



human love."

- Dr. Bruce Perry, author,
What Happened to You?

"The more healthy

relationships a child

has, the more likely

he will be to recover

thrive. Relationships

change, and the most

powerful therapy is

from trauma and

are the agents of



OUR MISSION Our Mission is to prevent domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life.

OUR VISION is a community free from domestic violence, where healthy relationships thrive.



Respect, Inclusion, Survivor-Centered, Trust, Excellence and Collaboration

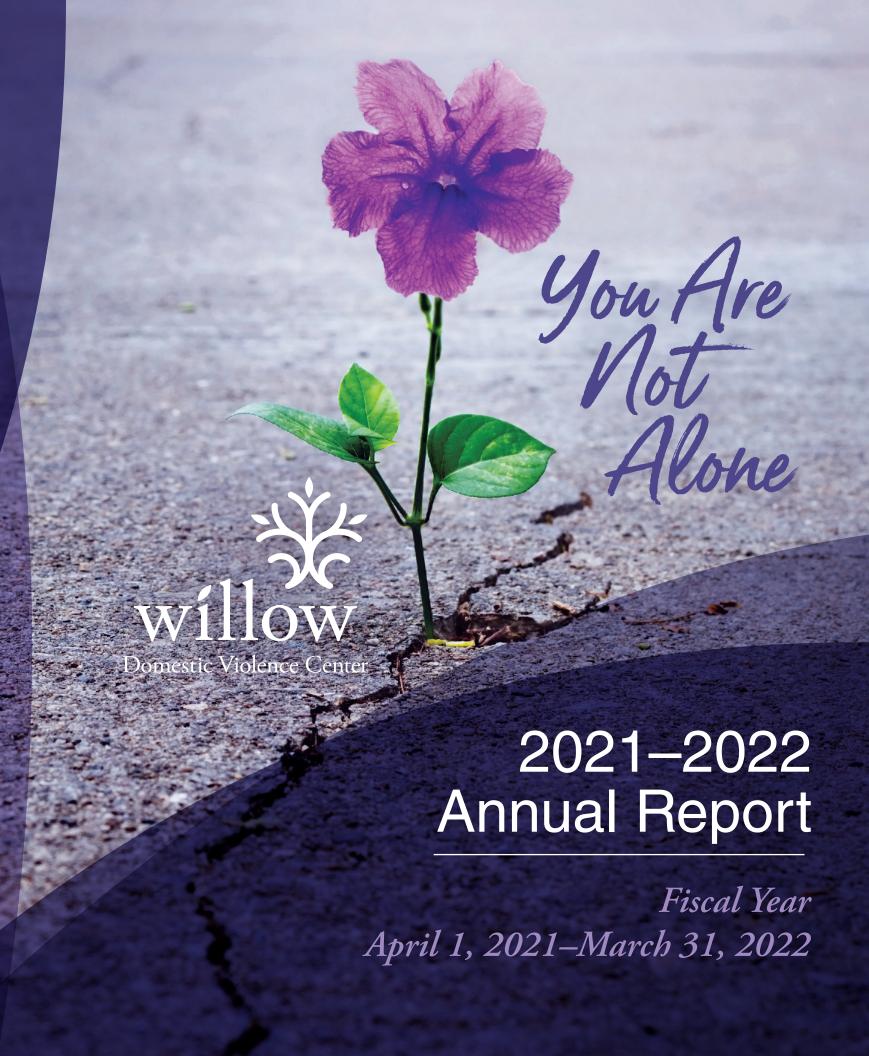
These are the guiding values of Willow. Willow is committed to maintain an environment free from all forms of harassment, where individual dignity is respected. Services are available to survivors of domestic violence regardless of race, creed, color, national origin, sexual orientation, gender identity or expression, military status, marital status, or disability.

WillowCenterNY.org 24/7 Hotline

- Call: 585-222-SAFE (7233)
- ✓ Text: 585-348-SAFE (7233)
 All Services are Free and Confidential

Office: 585-232-5200

PO Box 39601, Rochester NY 14604
Find Us on Social Media @willowcenterny



Willow's Impact in Numbers

"Willow saved my life. Willow saved my family's life."

Survivor

Hotline Calls

Counseling Sessions

Support Group Sessions



Shelter



Supportive Housing Services



Mobile Advocacy Services



Participants, **Prevention Education** and Training

Clients, **Court Accompaniment** In October 2021, Willow was joined by local leaders to kick-off Domestic Violence Awareness Month with a press conference held on the steps of the Strong Todd House. Willow President & CEO Meaghan de Chateauvieux shared domestic violence's impact in our community by the numbers, including an increase in Hotline calls for 2020 to an all-time high.

Meaghan de Chateauvieux and Tiffany Welch-Quinn celebrated Mayor Malik Evans at his first Mayor's Ball.

The annual Gathering of Gratitude event allowed the Willow Family to come together and celebrate all that had been accomplished including keeping our doors open and continuing services for thousands of survivors n the Rochester community.

> Walk With Willow, our signature fundraising event, returned in person in 2021! More than 500 people met at

the Stories of Strength mural in the heart of Rochester to take steps to end

domestic violence.

Congressman Joe Morelle and other local leaders announced the reauthorization and strengthening of the Violence Against Women Act (VAWA) in March 2022. This legislation, originally confirmed in 1994, provides protections and services to survivors across the country.

Upstate New York domestic violence agencies.

Director of Supportive Housing Services, Toi Walker-Smith, was a guest panelist for the Inaugural New Destiny Housing Symposium in New York City. Walker-Smith joined other sector leaders and individuals with lived experience as they share best practices and lessons learned about emerging and existing evidence-based solutions to address the domestic violence and homelessness crisis. Willow represented the voice of

WILLOW BOARD

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Director of Supportive Housing Services

Christina Till
Manager of Counseling Services

BALANCE SHEET

Assets

	Unrestricted Cash	\$	407,931	
	Cash and Investments Designated for Future Use	\$ \$	2,119,493	
	Donor Restricted Cash & Investments		2,387,562	
	Receivables		1,209,159	
	Property & Equipment, net		175,913	
	Other		47,988	
	Total Assets	\$	6,348,046	
	Liabilities & Net Assets			
	Accounts Payable & Accrued Expenses		\$230,117	
	Other Current Liabilities		335,054	
1	Total Liabilities	\$	565,171	
V	Net Assets Without Donor Restrictions		3,351,980	
1	Net Assets With Donor Restrictions		2,430,895	
	Total Liabilities & Net Assets	\$	6 348 046	

STATEMENT OF ACTIVITIES

Public Support & Revenue		4 547 7
Government Agency Reimbursement	\$	1,517,7
Contributions & Gifts Grants		957,7 2,074,6
Contributions, In-Kind		22,3
Total Public Support & Revenue	\$	4,572,4
Expenses		
Program	\$	3,597,9
Management & General		635,7
Fundraising		364,1
Total Expenses	\$	4,597,8
Excess (Deficiency) of Public Support & Revenue over Expenses	\$	(25,3
& Hevenue over Expenses	Ψ	(20,0
Investment Gain, net		195,1
Transfer to affiliate		(55,8
Change in Net Assets	\$	113,9

The financial information included in this Annual Report is a summary of the audited financial condition and results of operations for Willow Domestic Violence Center for the 2021-2022 fiscal year. For more information, a copy of Willow Center's IRS Form 990 is available at www.guidestar.org and Audited Financial Statements are available upon request.