



THRIVE

CELEBRATING 40 YEARS

OF HOPE & GROWTH

FY19 Annual Report

April 1, 2018 – March 31, 2019



DEAR FRIENDS,

This year marks our 40th anniversary of opening the doors to our first shelter.

When a young woman appeared at the doorstep of our first hotline office with her baby in her arms, she desperately needed shelter. There was no shelter for domestic violence survivors at that time.

So, we built one.

In 1979, with the generous support of our community, Alternatives for Battered Women (now Willow Center) opened a 22-bed emergency shelter, only the third to open in New York State. In the first year, ABW provided safe shelter for 456 survivors.

For forty years, Willow has been a beacon of hope, providing life-saving services for survivors in our community. From the beginning, Willow has responded to the ever-growing demand for services, launching new programs and partnering in innovative ways to provide safety, healing, and hope for thousands. We are flexible, resilient, and courageous in our response to the unique needs of survivors because of the generosity of our community.

Today, Willow operates a 49-bed emergency shelter, 10 units of safe and affordable housing, and community programs including counseling, court accompaniment, and mobile advocacy. Willow serves over 7,500 survivors each year and reaches another 12,000 individuals through prevention education. Wherever and however survivors need our support — at every stage of their journey — Willow is there.

Thank you for being there with us and for your commitment to our mission.

Together, we strive to realize our vision of a community free from violence, where healthy relationships **THRIVE**.

With gratitude,

Barbara Purvis
Board Chair



Meaghan de Chateaufvieux
President & CEO



BOARD OF DIRECTORS

Barbara Purvis, *Chair*

Erica Tickle, *Vice Chair*

Lance Thomas, *Treasurer*

Majuwa Kowai-Bell,
Secretary

Christopher J. Beato,
Chair Emeritus

Teresa Anderson

Mark Crandall

Anne Dyring Riley

Dorothy Ferguson

Jamie Frumusa

Cassandra George-Ramos

Heidi Macpherson

Michael Mendoza

Emily Neece

Mary O'Connell

Sharon Rivais

Hilda Rosario-Escher

Steve Scott

Christopher Williams

ADDITIONAL
COMMITTEE
VOLUNTEERS

Donna Bell

Lisa Critchley

Michelle Daubert

Sue Eliaszewskij

Lisa Foss

Kurt Ingerick

Peter Messner

Denee Stirpe

Tashanda Thomas

Paula Tinch

Patrick Wahl

Louis Weisner

Tammy Wilkes

Chip Yatteau

HONORARY
ADVISORY BOARD

Michelle Ashby

Monica Guardino

Olga Mendez

Sherry Rettew

Trish Rissone

Debra Salmon

Edward Shill

Michele Williams

1979



EMERGENCY SHELTER
OPENS WITH 22 BEDS

Battered Women Shelter
Comforts 456 First Year

Alternatives for Battered Women Shelter has been open one full year this week.

July 9, 1979, when the shelter doors opened at 8 a.m., a woman and her baby were waiting. In 12 months, 176 battered women and 280 children have received temporary emergency shelter. A 24-hour hot-line, staffed by

which cannot be otherwise met.

Many parts of the Rochester community contributed to the success of the shelter's first year:

Volunteers (25-35 each month) contributed more than 4,000 hours of their time.

Xerox Community Involvement project volunteers freshly painted a Resource Room, and



Clockwise from top-left: Former Executive Director Phyllis Korn at her desk; (L-R) Meaghan de Chateaufvieux and Jaime Saunders, current and former Willow CEOs, at the opening of the first-ever public location in 2016; Willow Board members at the Ribbon Cutting of The Shill Family Building (L-R) Christopher Williams, Trish Rissone, Ed Shill, Teresa Anderson, Molly Branch Shill, Meaghan de Chateaufvieux, Michele Williams and Christopher Beato; community leaders at the unveiling of the agency name change to Willow Domestic Violence Center of Greater Rochester, Inc. (L-R) NYS Senator Rich Funke, Leonard Redon of the City of Rochester, Monroe County Executive Maggie Brooks, Willow former CEO Jaime Saunders, U.S. Congressman Joe Morelle.

Children's Program starts:
counseling, playroom, & field trips

Shelter moves to a
new location and
expands to 26 beds

Transition Program established
to counsel women leaving
abusive partners

1980

1985

1986

“I had never received the support and services needed until I came here, and my children and I have never felt safer. I appreciate the staff and love them all. They are all wonderful. God bless them all.”

— SURVIVOR

WILLOW LEADERSHIP STAFF

- Meaghan de Chateauvieux, MA, *President & CEO*
- Kimberly Carlos, *Shelter Evening Supervisor*
- Kathryn Castle, MEd, *Shelter Services Manager*
- Marge Kreiss, MS, NCC, LMHC, *Counseling Center Coordinator*
- Janine Lucas, MPA, *Director of Grants Administration & Evaluation*
- Lisa Nolan, *Prevention Education Coordinator*
- Suzanne Nye, *Director of Finance*
- Peter Orlando, *Facility Manager*
- Tiffany Paine-Cirrincone, MID, *Director of Development & Community Relations*
- Elaine Sepulveda, *Shelter Supervisor*
- Hannah Sonner, LMSW, *Advocacy Program Coordinator*
- Jennifer Sullivan, LMSW, *Assistant Director of Community Programs*
- Marie Viavattine, MSW, *Director of Programs and Services*

FY 2018-2019 PROGRAMS AND SERVICES STATISTICS

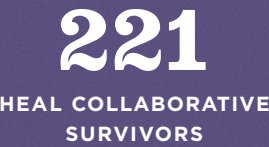
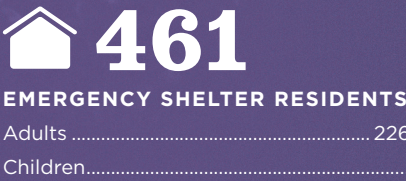
Solution-Focused. Empowerment-Based. Survivor-Centered.

All services are free and confidential.



TRAUMA-INFORMED CARE

Willow Center promotes healing and reduces re-traumatization by incorporating principles and practices of Trauma-Informed Care in all aspects of our services. We create a safe environment, establish trust and boundaries, support autonomy and choice, create collaborative relationships and participation opportunities, and use a strengths and empowerment perspective to promote resilience.



Dating Violence Prevention Program starts	Shelter expands to 38 beds	Court Advocacy Program starts	ABW website launches	Safety First Program begins	Services expand to include access for every victim of partner violence, including men	Shelter expands to 40 beds
1990	1994	1995	1999	2001	2008	2014

ADVOCATING FOR CHANGE: WILLOW IN THE COMMUNITY



Clockwise from top-left: Law enforcement partners join Willow CEO Meaghan de Chateaufvieux for the Purple Box Campaign Press Event to deliver over 60 totes of holiday toys for children living at Willow Center. Partners represented here by Brighton PD Chief Henderson, Irondequoit PD Chief Tantalo, Rochester PD Chief Singletary, and Rochester PD.

U.S. Congressman Joe Morelle calls for the reauthorization of the Violence Against Women Act, with (L-R) Jerri Lynn Sparks, survivor-advocate, Deborah McDell-Hernandez of Planned Parenthood, Lauren Berger of Restore Sexual Assault Services, Morelle, and de Chateaufvieux.

Merrill Lynch orchestrates the donation of backpacks filled with school supplies and clothes for children in shelter going back to school with (L-R) Peter Orlando, Kathryn Castle, Tiffany Paine-Cirincione, Dean Strussenberg, Karen Andrushko, Hannah Zuegel, Sandra Sulik, Sarah Markallo, Kristina Dengler, and Soyeon Caruso.

From left: Willow staff and volunteers walk in the Rochester PRIDE Parade.

Willow staff and volunteers participate in Legislative Awareness Day in Albany.

THE FUTURE IS BRIGHT. Together we will realize our vision of a community free from violence where healthy relationships **THRIVE**.

2019 AWARD RECIPIENTS

SHINE THE LIGHT AWARD:
JAIME SAUNDERS
President & CEO, United Way

PHYLLIS KORN RESTORE THE HOPE AWARD:
ELAINE SPAULL
Executive Director, Center for Youth

ANNETTE ITKIN VOLUNTEER OF THE YEAR AWARD:
JIM AND PATTI MISTRETTA
Pet Program Volunteers

EVENTS



Clockwise from top-left: Annual Spring Luncheon guests (L-R) emcee Norma Holland, Brighton Town Supervisor Bill Moehle, Willow CEO Meaghan de Chateaufvieux, Willow Board Chair Emeritus Christopher Beato, Guest Speaker William Kellibrew, and community artist Shawn Dunwoody; Walk participants (L-R) Bill Moehle, Christopher Beato, NYS Senator Joe Robach, and U.S. Congressman Joe Morelle; Community leaders standing with survivors of DV at the 2018 Walk a Mile in My Shoes event.



March 31, 2019

FINANCIALS

BALANCE SHEET

Assets	
Unrestricted Cash	\$314,021
Cash & Investment Designated for Future Use	\$1,242,781
Donor Restricted Cash & Investments	\$1,328,675
Donor Restricted Endowment	\$1,007,975
Receivables.....	\$778,702
Restricted Pledge Receivables	\$255,287
Property & Equipment, net.....	\$116,441
Other.....	\$132,867
Total Assets	\$5,176,749

Liabilities & Net Assets	
Accounts Payable & Accrued Expenses.....	\$299,178
Other Current Liabilities.....	\$25,619
Total Liabilities	\$324,797

Net Assets Without Donor Restrictions	\$2,213,512
Net Assets With Donor Restrictions.....	\$2,638,440
Total Net Assets.....	\$4,851,952
Total Liabilities & Net Assets	\$5,176,749

STATEMENT OF ACTIVITIES

Public Support & Revenue	
Government Agency Reimbursement.....	\$1,413,415
Contributions & Gifts	\$674,779
Bequests	\$590,268
United Way	\$155,000
Grants	\$1,139,087
Contributions, In-Kind.....	\$12,210
Other.....	\$5,342
Total Public Support & Revenue.....	\$3,990,101

Expenses	
Program	\$2,695,454
Management & General.....	\$398,631
Fundraising.....	\$226,624
Total Expenses	\$3,320,709

Restricted Investment Income/(Loss), net.....	\$76,010
Transfer to Affiliates.....	(\$39,961)
Change in Net Assets.....	\$705,441

The financial information included in this Annual Report is a summary of the audited financial condition and results of operations for Willow Domestic Violence Center for the 2018-19 fiscal year. For more information, a copy of Willow Center's IRS Form 990 is available at www.guidestar.org and Audited Financial Statements are available upon request.



Shelter expands to 49 beds in the Shill Family Building; Counseling Center expands; HEAL Program launches with remote orders of protection

Supportive apartments open with 10 units

Pet Program opens

THRIVE:
40th Anniversary Year

2016

2017

2018

2019



MISSION

To prevent dating and domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life.

VISION

A community free from domestic violence, where healthy relationships thrive.



En Español

WillowCenterNY.org

24/7 Hotline: 585.222.SAFE (7233)

24/7 Text Line: 585.348.SAFE (7233)

Business Phone: 585.232.5200

Mailing Address: PO Box 39601, Rochester NY 14604

All services are free and confidential.