

THRIVE *through hope*

JOIN US FOR OUR 40TH ANNIVERSARY CELEBRATION,

a once-in-a-lifetime event to celebrate and strengthen our commitment to survivor safety, justice, and healing. Together, we strive to realize our vision of a community free from violence, where healthy relationships **THRIVE**.

DATE: Friday, November 1, 2019

TIME: 6:30pm-11pm

LOCATION: The Hyatt Regency, 125 E Main Street, Rochester, 14604

Purple tie/Formal attire

ANTICIPATED ATTENDEES: 500

PROGRAM:

- Cocktail hour with champagne greeting, signature purple cocktail, and live band
- Short speaking program, including presentation of awards and 40th year video
- Live Auction
- Post-dinner mingling and dancing with the band Shine

FORTY YEARS OF SAFETY, HOPE AND HEALING

1979	1980	1985	1986	1990	1994	1995	1999	2006	2008	2014	2016	2017	2018	2019
Emergency shelter opens with 22 beds	Children's program starts: counseling, playroom, & field trips	Shelter moves to a new location and expands to 26 beds	Transition Program established to counsel women leaving abusive partners	Dating violence prevention program starts	Shelter expands to 38 beds	Court Advocacy Program starts	ABW website launches	Safety First Program begins	Services expand to include access for every victim of partner violence, including men	Shelter expands to 40 beds	Shelter expands to 49 beds in the Hill Family Building; Counseling Center expands; HEAL Program launches with remote orders of protection	Supportive apartments open with 10 units	Pet Program opens	THRIVE: 40th Anniversary Year





SPONSORSHIP LEVELS

Sponsorships support life-saving services that help survivors of domestic violence in our community to move beyond abuse, from surviving to thriving.

HOPE SPONSOR:
\$10,000
(\$8,500 tax deductible)

- Company name listed as a Hope Sponsor on printed invitation if sponsorship confirmed by 8/8/19
- Company name and logo listed on event registration website and on Facebook event page
- Company name and logo listed on Willow website for full 40th year (from October 2019 through September 2020)
- Mentions on Facebook, Twitter, and Instagram
- Company logo on table sign, digital program and on screen
- 10 event tickets (one full table)
- Priority seating at the event
- Recognition during speaking program
- Company name mentioned in all media materials

RESILIENCE SPONSOR:
\$5,000
(\$4,100 tax deductible)

- Company name listed as a Resilience Sponsor on printed invitation if sponsorship confirmed by 8/8/19
- Mentions on Facebook, Twitter, and Instagram posts
- Company logo on table sign, digital program and on screen
- Six tickets to the event
- Priority seating at event

HEALING SPONSOR:
\$2,500
(\$1,900 tax deductible)

- Company name listed as a Healing Sponsor in digital program and on screen
- Company logo on table sign
- Four tickets to the event

FRIEND SPONSOR:
\$500
(\$200 tax deductible)

- Company or individual name listed as a Friend Sponsor in digital program and on screen
- Two tickets to the event

.....
TABLE OF TEN: \$1,500 ♦ INDIVIDUAL TICKETS: \$150

One hundred percent of event proceeds support Willow’s life-changing programs and services for survivors of abuse. The illustration below demonstrates the ways funds raised help us serve over 22,000 people in our community annually.



Emergency Shelter

500 Residents



24/7 Crisis & Support Hotline

5,000 Calls



Court Advocacy

2,000 Clients



Counseling Center

500 Clients



Prevention Education

15,000 Students



Children’s Program

400 Children