

# willow

Domestic Violence Center



## Corporate Partnership Opportunities

*I will hope*  
*I will heal*  
*I will thrive*



# THANK YOU TO OUR 2015-2016 CORPORATE PARTNERS



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Dear Friends,

Our corporate partners make it all possible! Willow Center reaches thousands each year with our prevention outreach and life-saving services, **thanks to support from our community.**

**We need your help.**

To engage more strategically with our key corporate partners and meet the high demand for our services, we are so pleased to present this overview of **the ways to partner with Willow Center** for the upcoming year. Information about annual giving, event sponsorship, employee engagement and volunteering is enclosed.

**Partnering with Willow Center means great networking, marketing and business exposure, a meaningful and fun experience for employees, and the knowledge that your company is making a difference.**

Now, more than ever, consumers and employees are looking to businesses to tackle important social issues.

**One in three women and one in four men will experience domestic violence in their lifetime.**

The Center for Disease Control calls domestic violence a public health epidemic, and it is happening in every zip code. Domestic violence is a pressing social issue that demands a community response.

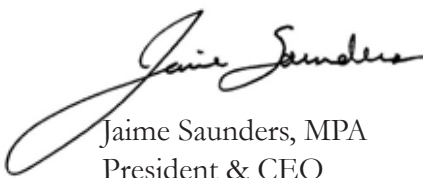
With your help, Willow Center is a vital resource for our community, sharing our message of hope and our vision of a community free from domestic violence, where healthy relationships thrive.



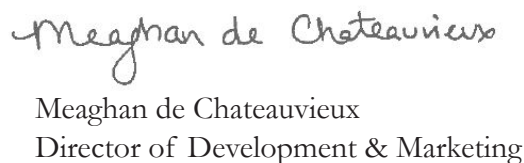
For more information on partnership opportunities with Willow Center, please call Larissa at (585) 232-5200 x230 or email [LarissaB@WillowCenterNY.org](mailto:LarissaB@WillowCenterNY.org).

**We look forward to partnering with you to make a positive lasting impact in our community and to show how much our corporate partners care! Thank you!**

In Partnership,



Jaime Saunders, MPA  
President & CEO



Meaghan de Chateauvieux  
Director of Development & Marketing

# ANNUAL SPRING LUNCHEON

WEDNESDAY, MAY 10, 2017



















11:30 AM - 1:00 PM

TEMPLE B'RITH KODESH

Our **Annual Spring Luncheon** is our largest fundraising and networking event of the year. As our supporters know, this annual signature event is not to be missed. In 2016, the event sold out with nearly 600 guests. Each sponsor will receive a table of 10, catered lunch, and the opportunity to network and build community while raising awareness of a critical issue.

Please join us for what promises to be an an inspiring and life-changing event.

## SPONSORSHIP LEVELS

SPONSOR LEVEL	AMOUNT	TABLE OF 10	PRESS RELEASE	WEBSITE	E-NEWS	WEB AND SOCIAL MEDIA	LOGO AT EVENT
PRESENTING SPONSOR	\$10,000						
PREMIUM SPONSOR	\$5,000						
EVENT SPONSOR	\$1,000						
TABLE SPONSOR	\$600						

Your sponsorship is tax deductible to the extent allowed by law, and will directly help survivors of dating and domestic violence in the Greater Rochester Area.

# WALK A MILE IN MY SHOES








SATURDAY, OCTOBER 7, 2017

10:00 AM - NOON

On Saturday, October 7, 2017, nearly 1,000 supporters, survivors and community leaders – including elected officials and police chiefs – will walk with Willow Center at the annual **Walk A Mile In My Shoes** event. With face painting, a DJ, photo booth, raffles, prizes and more, the Walk is a fun, family-friendly event to benefit Willow Center. Please join us as we celebrate our strength as a community to support survivors on their journey to safety and healing.

**Our community is stronger when we all stand, *and walk*, together.**

## SPONSORSHIP LEVELS

SPONSOR LEVEL	AMOUNT	SIGNS ON WALK ROUTE	LOGO ON T-SHIRT	PRESS RELEASE	E-NEWS	WEB AND SOCIAL MEDIA	SIGNS AT EVENT
STILETTO	\$2,500						
BOOTS	\$1,000						
SNEAKERS	\$500						
SANDALS	\$100						

Your sponsorship is tax deductible to the extent allowed by law, and will directly help survivors of dating and domestic violence in the Greater Rochester Area.

# SUPPORT OUR PROGRAMS



## TRANSPORTATION FUND

Help survivors travel to court and medical appointments safely.



## LOCK CHANGE FUND

Empower survivors to remain safely in their homes after obtaining an order of protection from their abuser.



## FIELD TRIP FUND

Willow Center takes children on field trips to area attractions where they learn and play!

# SUPPLY DRIVES



## SCHOOL SUPPLIES

Host a back to school drive to collect sneakers, back packs, and uniforms for children staying in our emergency shelter.



## HOST A BABY SHOWER

Collect essential brand new baby items that will help give newborn infants and moms a Willow Center a strong start.



## HOLIDAY DRIVE

Help make the holidays bright for survivors of dating and domestic violence.

# GET INVOLVED



## HOST A FUNDRAISER

Gather employees for a jeans day or an ice cream social! Hosting a fundraiser will be just as much fun as it will be impactful for the survivors we serve.



## ANNUAL GIVING

Support life-saving programs and services at Willow Center.



## VOLUNTEER

Help children with homework after school, set up for an event, or answer crisis calls.

# THANK YOU TO OUR 2015-2016 CORPORATE PARTNERS



**Edward Jones**

MAKING SENSE OF INVESTING



**RAYMOND JAMES**



Job Done Right®



The Pipa Tagliarino Group at Morgan Stanley



## MISSION

To prevent dating and domestic violence and ensure every survivor has access to the services and supports needed along the journey **to a safe and empowered life.**

## VISION

A community free from domestic violence, where healthy relationships thrive.

willow



Domestic Violence Center

*Formerly Alternatives for Battered Women*

P.O. Box 39601

Rochester, NY 14604

[WillowCenterNY.org](http://WillowCenterNY.org)